

2017 Sponsorship Packages



BIGBARNDANCE.COM

**3 DAYS &
NIGHTS**

**OVER 30
ARTISTS**

**2 DANCE
FLOORS**

**1 GIANT
TENT**

FEATURING:

MICHAEL HEARNE & SOUTH BY SOUTHWEST, DALE WATSON, RED RIVER SONGWRITERS: WALT WILKINS, SUSAN GIBSON, KELLEY MICKWEE, DREW KENNEDY & JOSH GRIDER, JOHN FULLBRIGHT, CHRIS BRASHEAR, PETER MCLAUGHLIN & TODD PHILLIPS, ELIZA GILKYSON, LARI WHITE, BILL KIRCHEN, JIMMY STADLER, TROUT FISHING IN AMERICA, HIGH PLAINS JAMBOREE, TERRI HENDRIX & LLOYD MAINES, TERRY ALLEN, BOB LIVINGSTON, JED ZIMMERMAN, REX FOSTER, TOMMY ELSKES, HONEY HOUSE, DANA LOUISE AND THE GLORIOUS BIRDS, HALDEN WOFFORD AND THE HI BEAMS, BILL HEARNE TRIO, SHAKE RUSSELL, THE RIFTERS, AND MORE TO BE ANNOUNCED!



2017 SPONSORSHIP PACKAGES

Choose from one of the set packages below, or contact us to custom build a sponsorship more suited to your business and its goals..

New Mexico Rain (1 Available)

\$12000

- Exclusive Title Web Banner at MichaelHearne.com/BigBarnDance
- 12 General Admission 3-Day Passes
- 6 VIP Tickets Including VIP Access Area
- 6 Event T-Shirts
- Social Media Promotion (Twitter & Facebook)
- (2) 4' x 8' Exclusive Title Sponsor Banners at Event
- A Full Page Ad in the Event Program & Schedule (full color)
- (1) 10' x 10' Booth Space in prominent location at event
- (1) 3 Hour LIVE performance by Michael Hearne & SxSW
- Opportunity to Address the Crowd During Event
- (1) Promotional Item in Welcome Bag

Evergreen

\$8000

- Rotating Web Banner at MichaelHearne.com/BigBarnDance
- 10 General Admission 3-Day Passes
- 4 VIP Tickets Including VIP Access Area
- 4 Event T-Shirts
- Social Media Promotion (Twitter & Facebook)
- (1) 4' x 8' Non-Exclusive Sponsor Banner at Event
- A Full Page Ad in the Event Program & Schedule (full color)
- (1) 10' x 10' Booth Space in prominent location at event
- (1) 3 Hour LIVE solo performance by Michael Hearne
- Opportunity to introduce Headlining Act at event
- (1) Promotional Item in Welcome Bag

Something's Gotta Give

\$5000

- Rotating Web Banner at MichaelHearne.com/BigBarnDance
- 6 General Admission 3-Day Passes
- 4 VIP Tickets Including VIP Access Area
- 4 Event T-Shirts
- Social Media Promotion (Twitter & Facebook)
- (1) 4' x 8' Non-Exclusive Sponsor Banner at Event
- 1/2 Page Ad in the Event Program & Schedule (full color)
- (1) 10' x 10' Booth Space in prominent location at event

The Songwriter

\$2500

- Rotating Web Banner at MichaelHearne.com/BigBarnDance
- 4 General Admission 3-Day Passes
- 2 VIP Tickets Including VIP Access Area
- 2 Event T-Shirts
- Social Media Promotion (Twitter & Facebook)
- (1) 2' x 5' Non-Exclusive Sponsor Banner at Event
- 1/2 Page Ad in the Event Program & Schedule (full color)
- (1) 10' x 10' Booth Space in prominent location at event

Red Willow Way

\$1000

- Rotating Web Banner at MichaelHearne.com/BigBarnDance
- 2 General Admission 3-Day Passes
- 2 VIP Tickets Including VIP Access Area
- 2 Event T-Shirts
- Social Media Promotion (Twitter & Facebook)
- (1) 2' x 5' Non-Exclusive Sponsor Banner at Event
- 1/4 Page Ad in the Event Program & Schedule (full color)

The Girl Just Loves To Dance

\$500

- 2 VIP Tickets Including VIP Access Area
- 2 Event T-Shirts

All VIP tickets include access to our
VIP TENT with a VIP Bar, light snacks and
a great view of the stage!

BIGBARNDANCE.COM



SPONSORSHIP FORM

Below, please choose your desired sponsorship by checking the appropriate package.
Or, contact us to build a custom sponsorship based on your business and goals.

- | | | | |
|--|---------|---|--------|
| <input type="checkbox"/> New Mexico Rain Package | \$12000 | <input type="checkbox"/> The Songwriter Package | \$2500 |
| <input type="checkbox"/> Evergreen Package | \$8000 | <input type="checkbox"/> Red Willow Way Package | \$1000 |
| <input type="checkbox"/> Something's Gotta Give | \$5000 | <input type="checkbox"/> The Girl Just Loves to Dance | \$500 |

Company Name

Your Name

Your Title

Street Address

Email

City, State & Zip Code

Phone Number

Comments:

How would you like to handle payment for your sponsorship? Please check the appropriate box below.

☐

Please Invoice

☐

Check Enclosed

Please make checks payable to: High Desert Entertainment

This form may be returned via email to sarah@highdesertent.com or by mail to the attention of Sarah Hearne at the address below. Or, visit www.MichaelHearne.com/BigBarnDance and complete the online sponsorship form.

152 Black Forest, Buda, TX 78610

575-779-3262

BigBarnDance.com